



Fact Sheet

- Founded:** In 1986 (we love the 80's!) by Brent Martin, 1st Canadian Mountain Bike Champion
- Home Base:** North Vancouver, B.C. – 5 minutes to a trail head, 90 minutes to Whistler
- Address:** **Ryders Eyewear**
758 Harbourside Drive
North Vancouver, British Columbia
Canada, V7P 3R7
(604) 924 – 2393
- Website:** www.ryderseyewear.com
- Products:** Performance sunglasses & goggles for bike, run & outdoor
- What Sets Us Apart:** We design equipment (not jewelry) and keep it affordable for all enthusiasts
- Overview:** Ryders Eyewear, based in adrenalin sport mecca North Vancouver, B.C., puts their backyard to good use testing the endurance & performance attributes of their eyewear products. With 25 years of dirt, rock & snow experience, RYDERS designs performance eyewear for bike, run & outdoor. RYDERS prides itself in designing equipment, not jewelry, and keeping it affordable for all enthusiasts.
- Where to buy:** Over 2,500 specialty bike, run, outdoor & resort stores in the U.S, Canada, U.K. & Internationally
- Media Contacts:** *Devon Sibole - RYDERS U.S. Media Relations*
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