



RYDERS
E Y E W E A R



Job Description: Graphic/Web Designer

THE ROLE

The Graphic/Web Designer must be willing to work in a constantly changing environment where they'll be expected to step outside the comforts of their job description.

You'll work directly with all departments, reporting directly to the Marketing Manager. Creativity and a deep understanding and interest in branding are critical to this role.

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Responsibilities:

- Graphic Design – ability to take projects from concept to completion within allotted timeframes
- Photography – products, still-lives and people when needed (athletes or models)
- Obtain Quotes – collect quotes from printers and other suppliers and maintain positive relationships with suppliers
- Project Management
- Website content management – use the CMS to keep the site up-to-date, including new products, graphics, images, etc. No coding necessary.

Skills Required:

- Very strong design and typography skills
- Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat)
- Clear, concise, and thorough communication skills
- Understand the value of critique
- Ability to sell your concepts to internal stakeholders
- Ability to follow creative direction and adapt design style to suit target audience
- Photography (must be able to use an SLR on manual settings)
- Drawing skills
- MAC proficiency
- Bonus points for WordPress experience

Qualifications:

- Post-secondary education in graphic design (minimum 3 years) or equivalent work experience
- Ability to travel within Canada and abroad

Interested candidates should send their Cover Letter & Resume to:
[hiring@ryderseyewear.com](mailto: hiring@ryderseyewear.com)